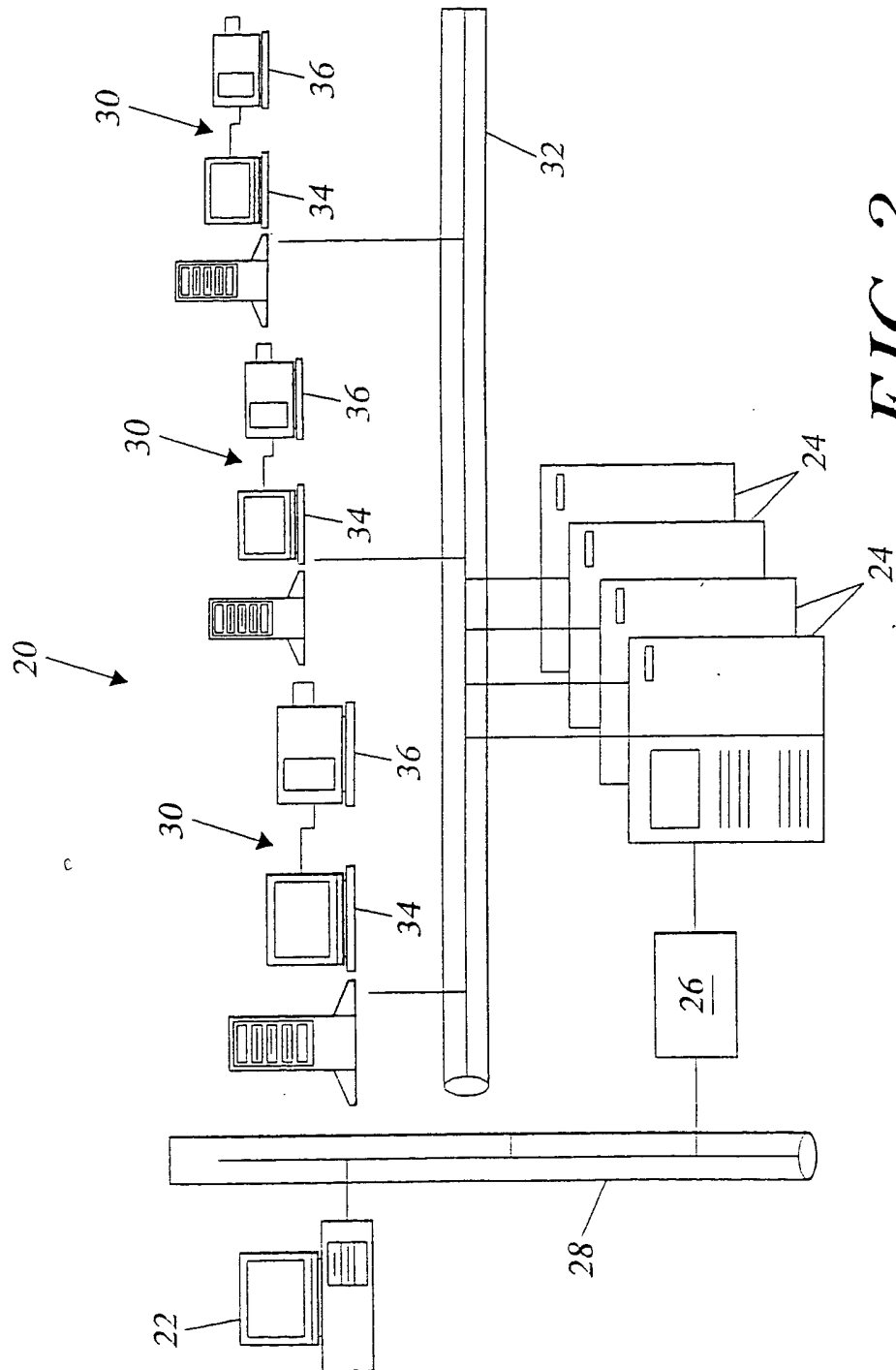
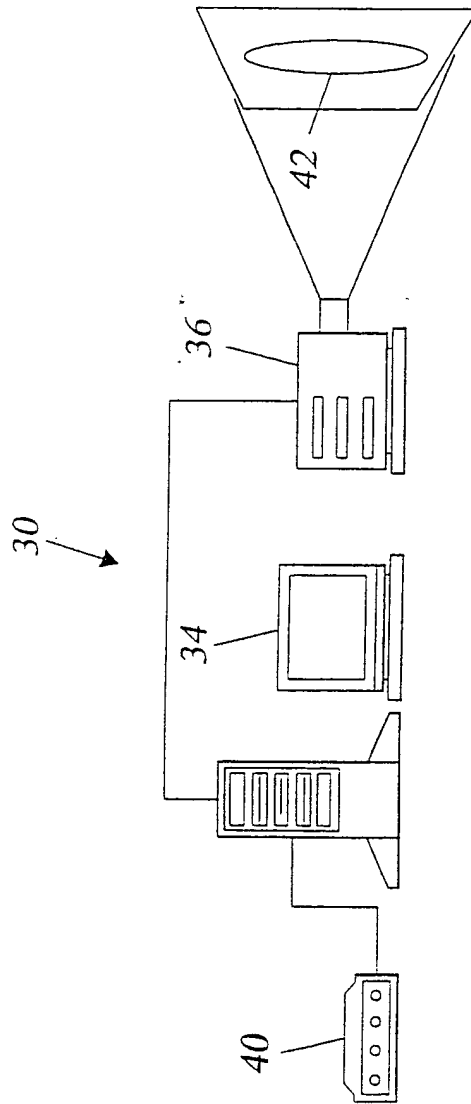
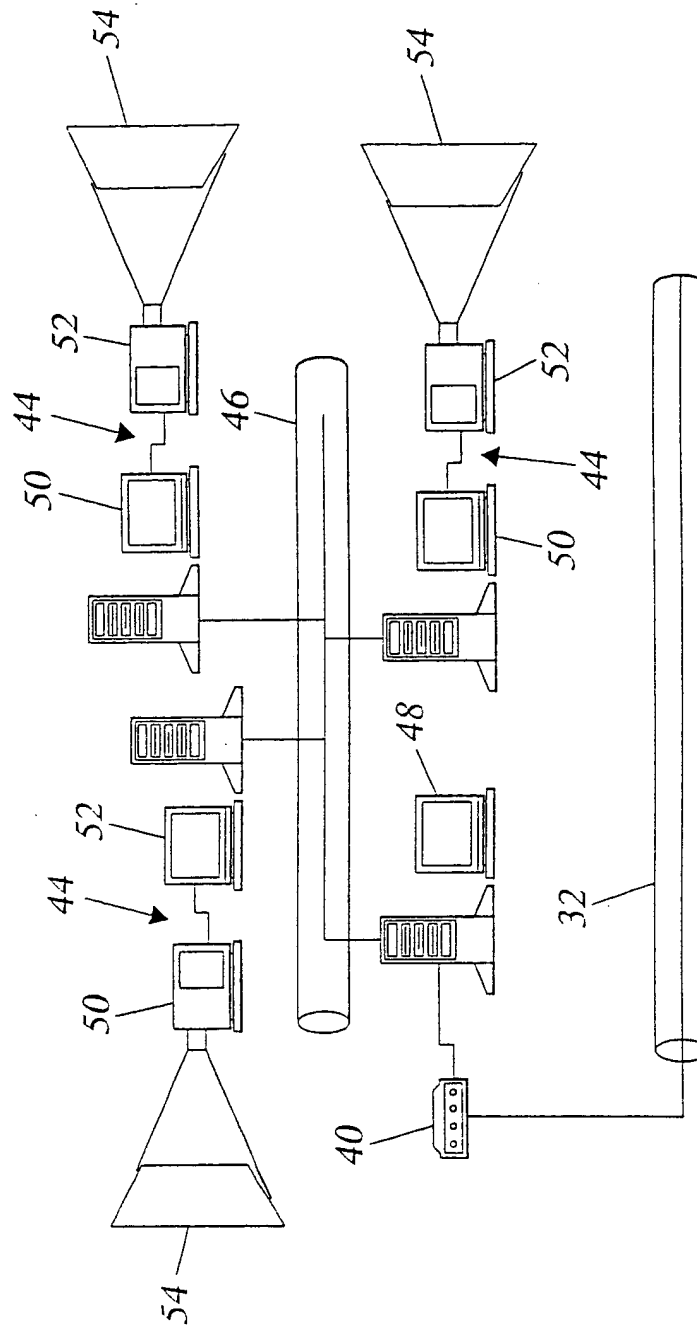


*FIG. 1*

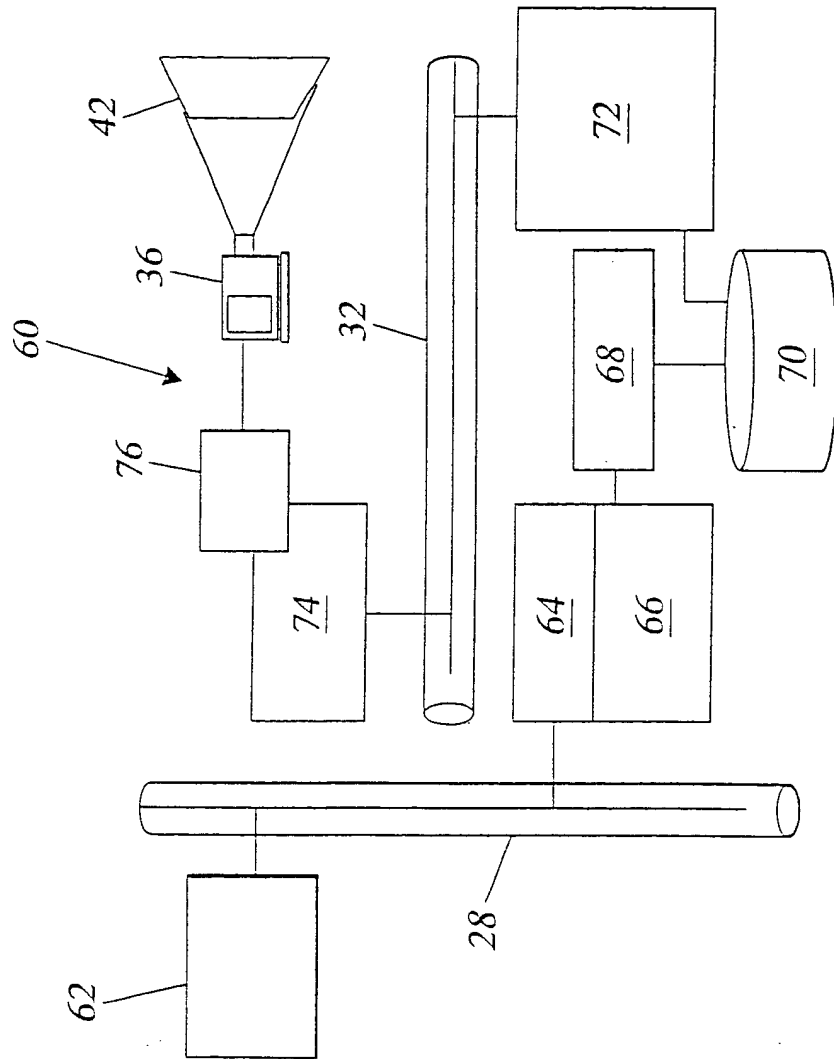
**FIG. 2**



*FIG. 3*



**FIG. 4**



**FIG. 5**

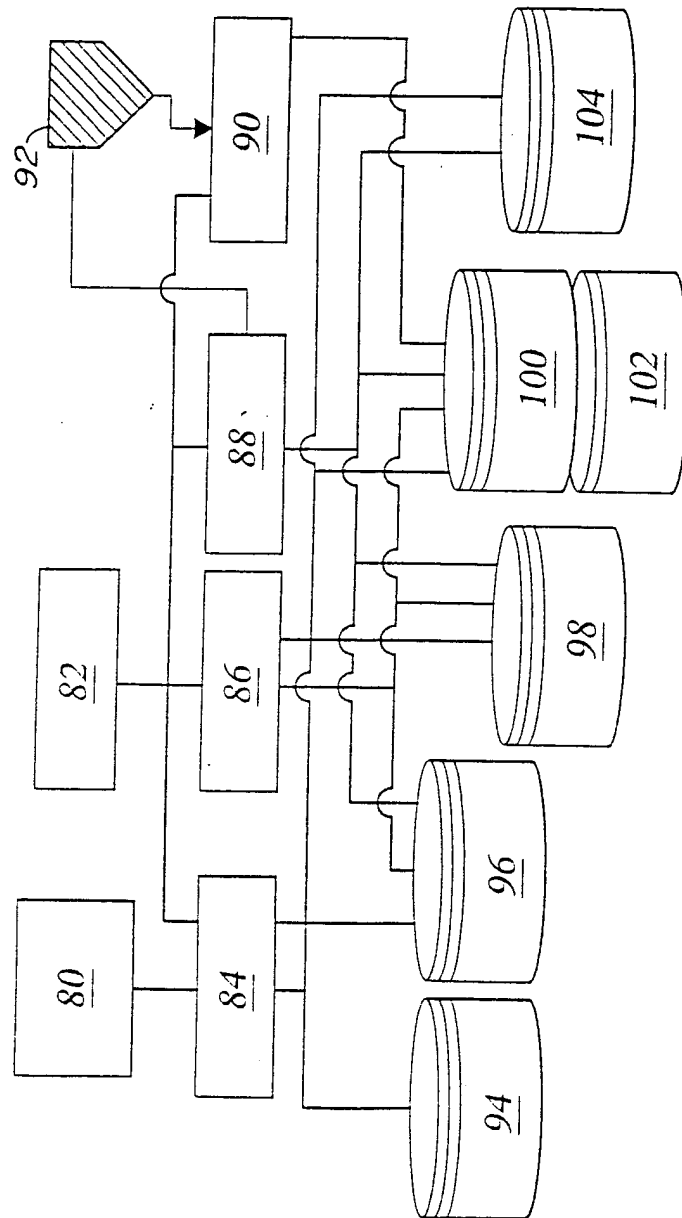
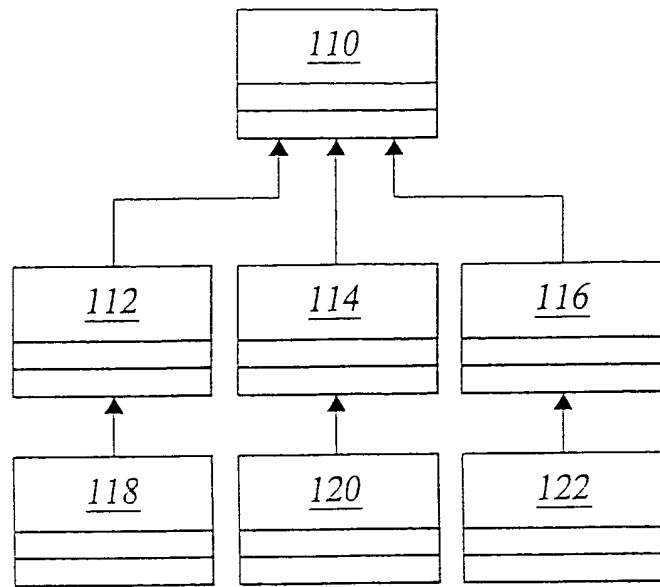
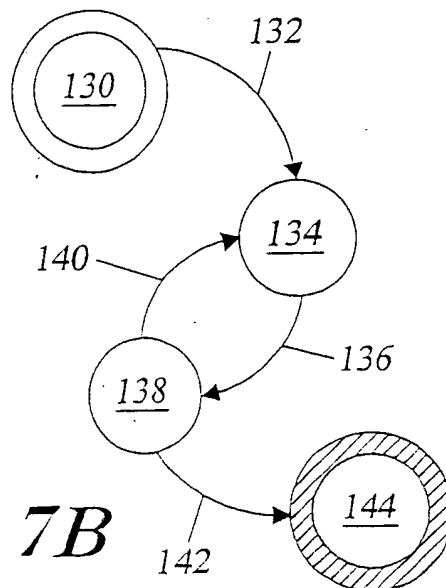
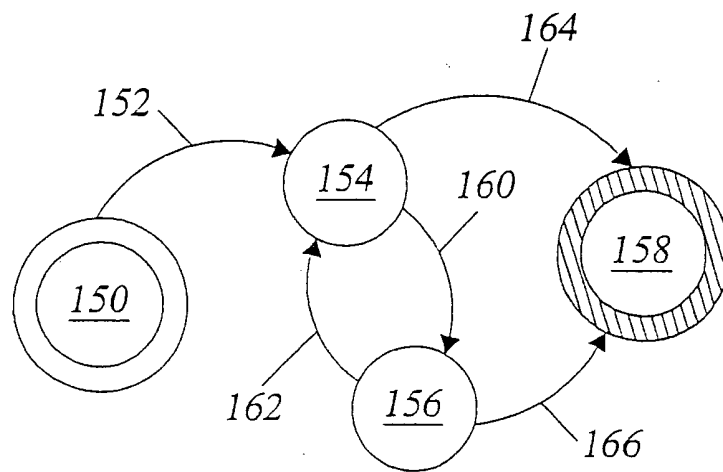
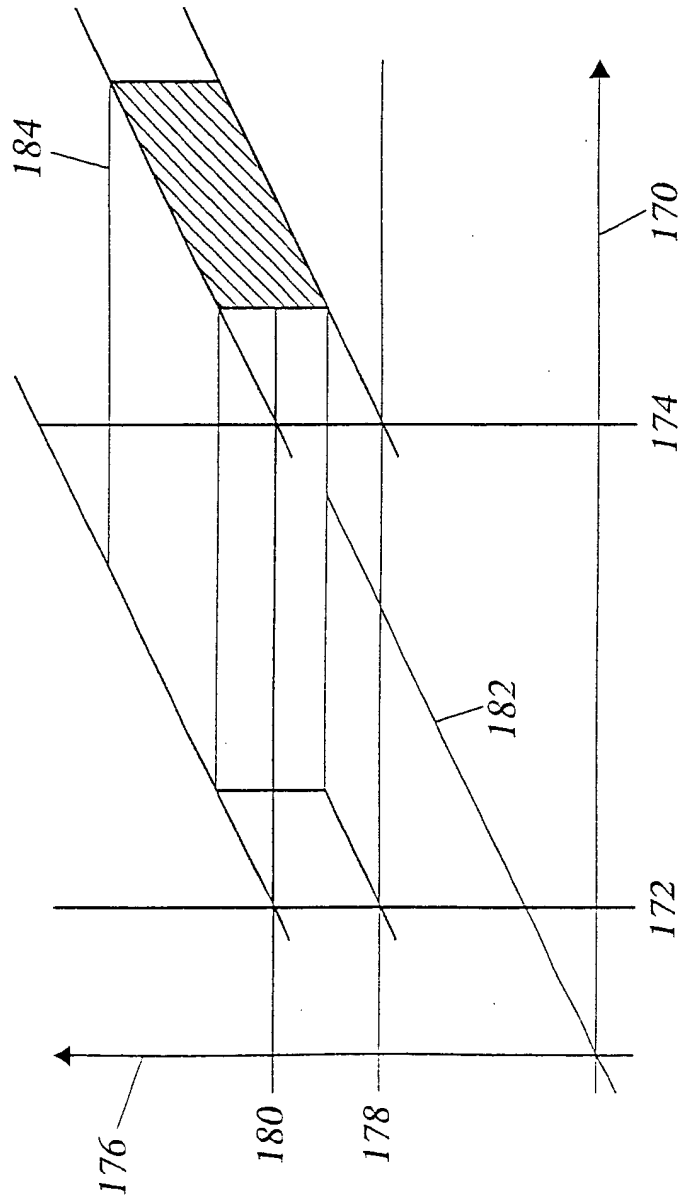


FIG. 6

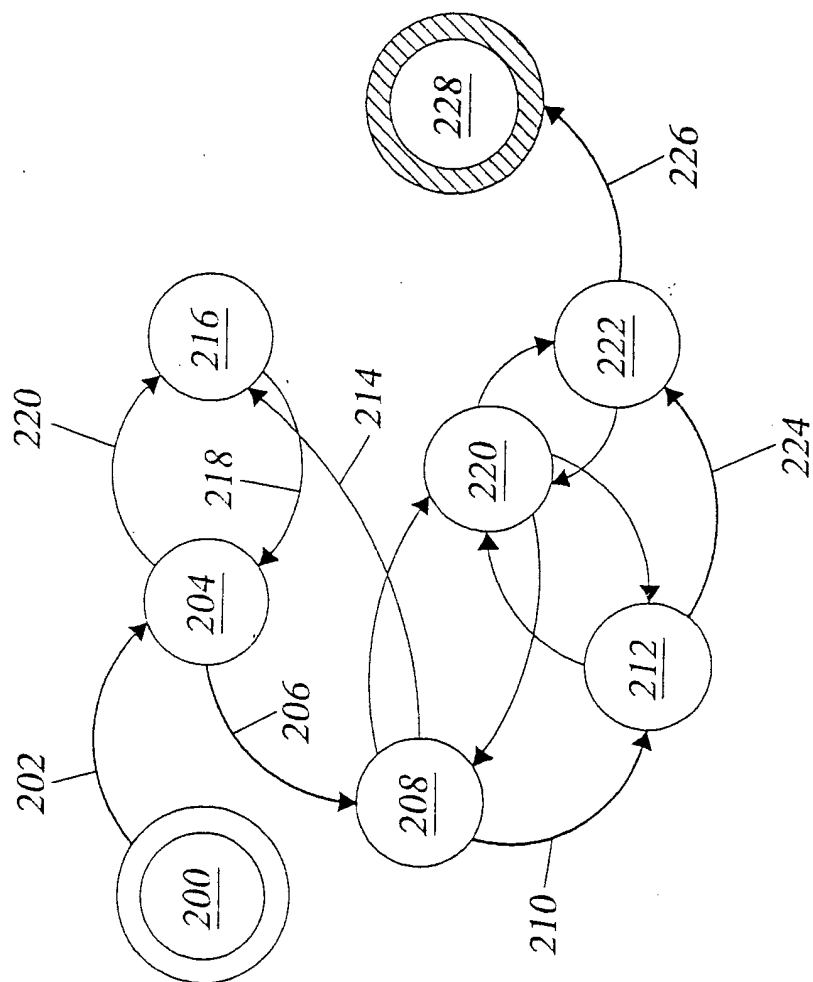
**FIG. 7A****FIG. 7B**

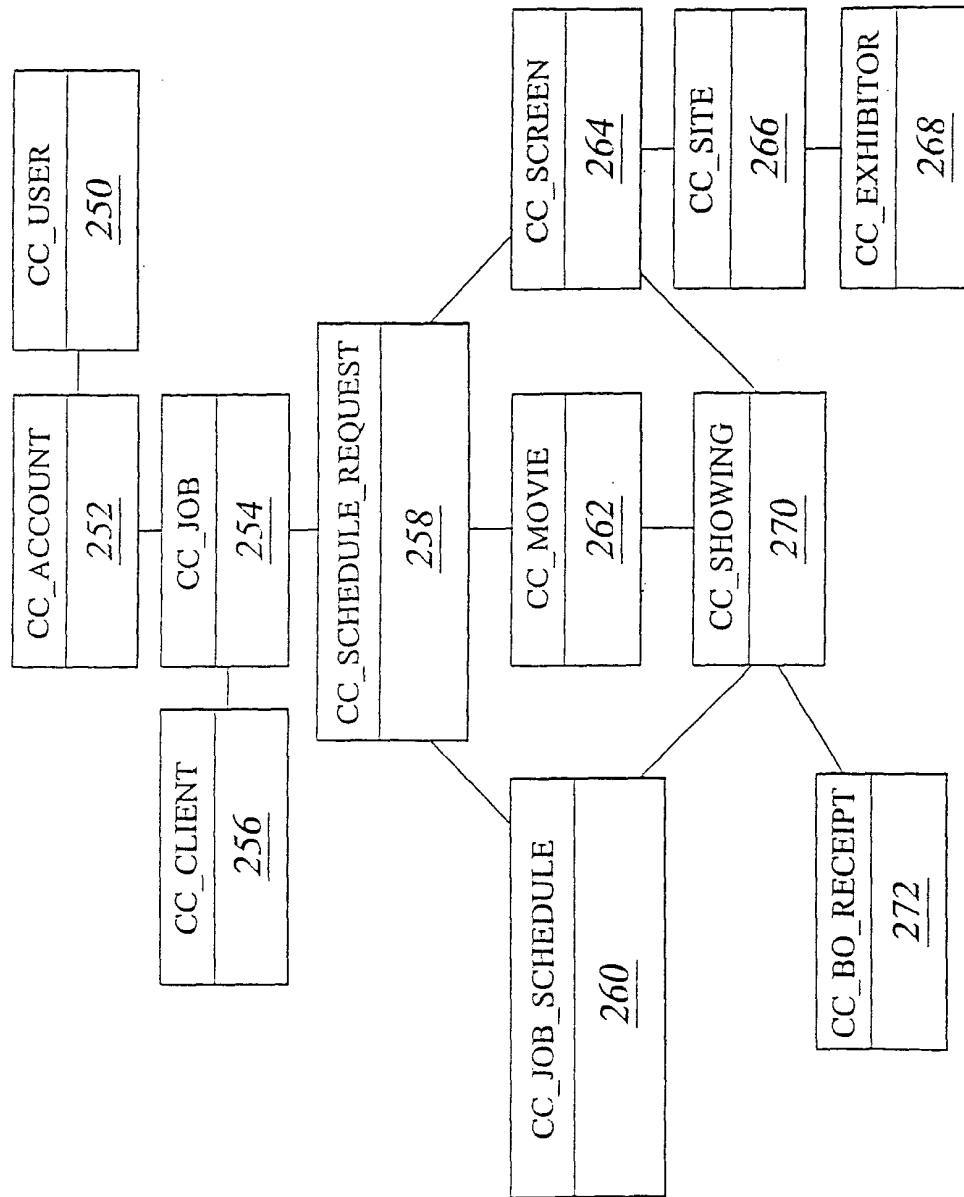
**FIG. 8**

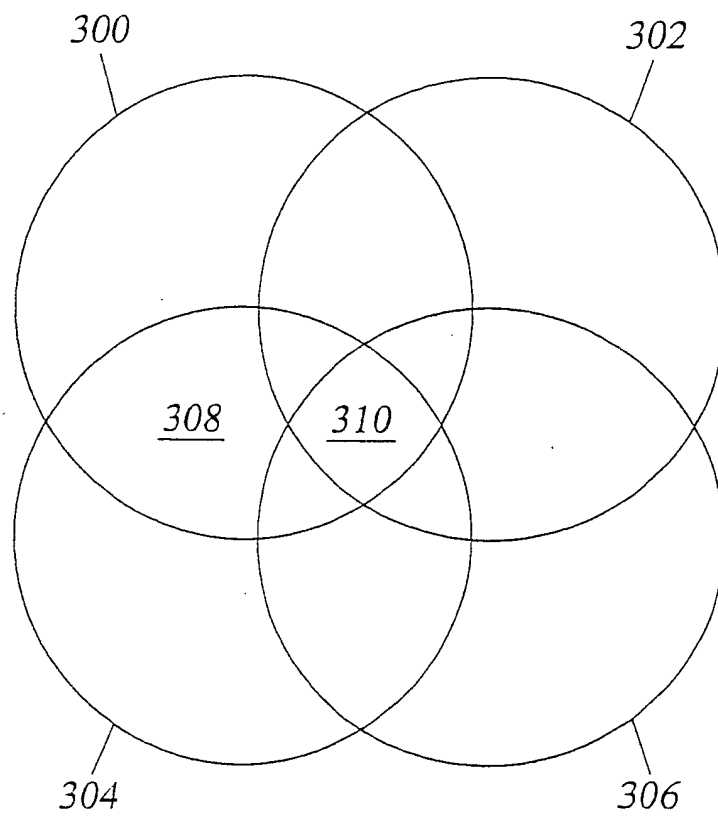




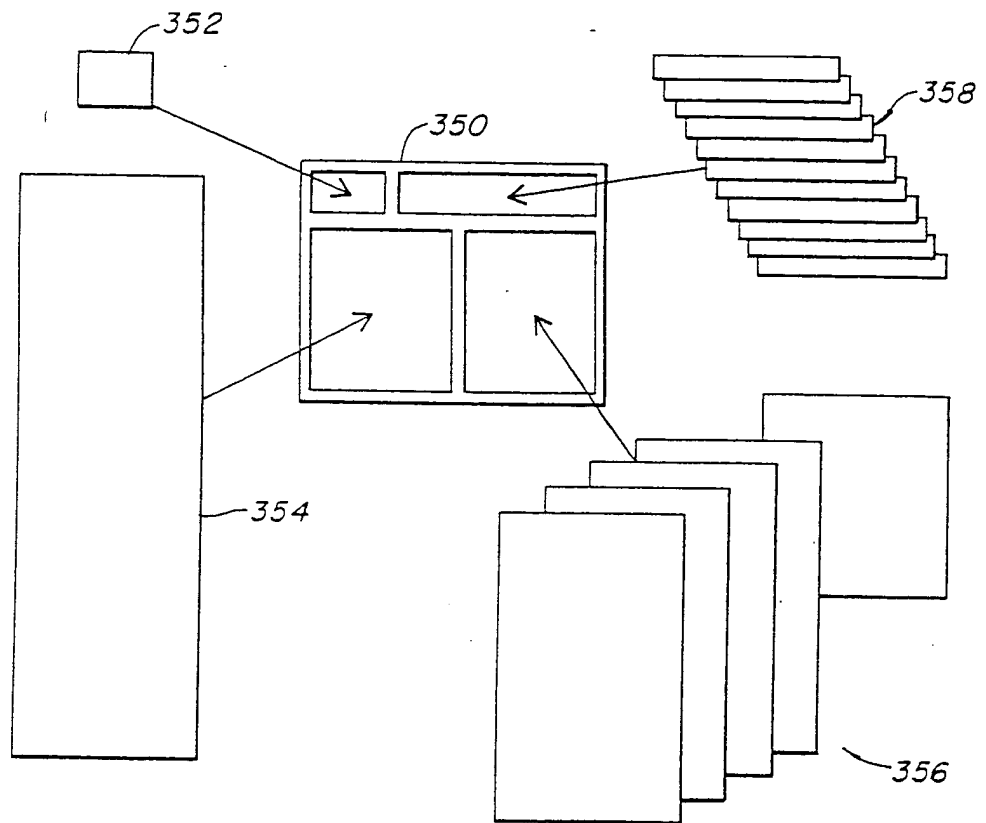
**FIG. 9**

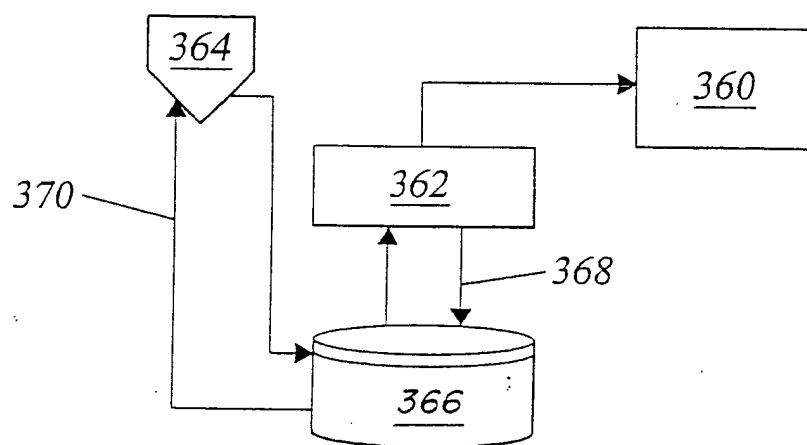
**FIG. 10**

**FIG. 11**



***FIG. 12***

*FIG. 13*



**FIG. 14**

400

Job Exposure Report				
Client	Fruit Computer, Inc.			
Job	Pear Christmas Promotion			
Dates	11/1/1999 - 12/1/1999			
Account	Millenium Advertising Agency			
Contact	Y. Tookay			
Schedule Requests				
	Request Detail			
		Movie	"If I ran the Internet"	
		Time-of-day	NULL	
		Dates	11/25/1999 - 1/25/1999	
		Location	NULL	
	Exposure			
		Movies	1	
		Days	5	
		Screens	1,798	
		People	798,123	

*FIG. 15*